



## Expand your horizons in the Inland Empire

Southern California's Inland Empire offers to both the vacationer and the conventioneer unparalleled beauty and recreation, history and culture, arts and entertainment, and, of course, shopping. In a Mediterranean climate - more than 330 sunny days a year with temperatures ranging from 58° in winter to 107° in summer - Riverside and San Bernardino counties boast rolling hills, forested mountains, broad deserts, open valleys, and cosmopolitan cities.

#### **Feast Your Eyes**

Towering pines and lakes cover the mile-high mountains, dramatic landscapes blanket the deserts, award-winning wineries dot the hillsides, and citrus groves, museums, and historic buildings define the valleys.

### **Treat Your Body**

In parks and plateaus and in forests and mountains, outdoor enthusiasts will find backpacking, camping, mountain biking, rock climbing, and skiing. On lakes and in streams, they'll enjoy boating and fishing, water-skiing and swimming. In our deserts, adventurers can hike, rock climb, camp, and even explore ancient Indian petroglyphs. And in our valleys, devotees can experience skydiving, hang-gliding and ballooning, equestrian trails, world-class wine tasting, tennis, and golf. With the region's varied topography and the proximity of the San Bernardino mountains, the Mojave Desert, and the Pacific Ocean, the avid sportsman could - as some residents like to brag - snow ski, dune buggy, and surf all on the same day.

#### **Expand Your Mind**

In and near our cities, visitors will find historical attractions, museums, botanic gardens, performing arts, amusement parks, Indian gaming, jazz and rock concerts, and festivals year-round. And of course there's shopping. Treasure-filled antique shops are found in most of the downtown/old town shopping districts in our small towns and large cities, and throughout the region shoppers will find hundreds of stores in our four factory outlet stores, nine shopping malls, and five outlet mall centers. The Inland Empire offers a strategic West Coast location, vast amounts of available land for future growth, a highly- skilled and educated work force, a sophisticated transportation infrastructure, and access to 27 colleges and universities (including seven research institutions). The area features a changing economic landscape with emerging technological productivity, and employs an excess of one million people. The Inland Empire is also one of America 's most unique regions, featuring pristine mountains, lakes, deserts, and ample recreation and sporting activities, all within an hour's drive to the shores of the Pacific Ocean. The Inland Empire is a center for those who love the outdoors. Snow, water and jet skiers use Lake Arrowhead, Big Bear Lake or Lake Elsinore. Hikers enjoy the San Gorgonio Wilderness with trails reaching 11,000 feet or the deserts of the Anza Borrego State Park. Rock climbers are near famed Joshua Tree National Park. Surfers and divers are close to the Pacific Ocean. Those who love 4wheeling are near hills and desert regions set aside for their use. Perris, Hemet and Lake Elsinore are national centers for sky diving and soaring. Auto racing fans have immediate access to the famed California Speedway with its major

NASCAR and Indy-car races. Golfers will find an extraordinary number of courses throughout the region including the beautiful resort complexes of the Palm Springs area. Southern California's Inland Empire offers to both the vacationer and the conventioneer unparalleled beauty and recreation, history and

culture, arts and entertainment, and, of course, shopping. In a Mediterranean climate - more than 330 sunny days a year with temperatures ranging from 58° in winter to 107° in summer - Riverside and San Bernardino counties boast rolling hills, forested mountains, broad deserts, open valleys, and cosmopolitan cities.

Destinations	Miles	Destinations	Miles
Anaheim	50	Las Vegas	225
Newport Beach	55	Phoenix	325
Los Angeles	60	Sacramento	400
San Diego	100	San Francisco	440
Mexicali, Mexico	145	Salt Lake City	675
Mammoth Ski Resort	205	Denver	950

### **DESERTS**

#### MOUNTAIN REGION

Take the Rim-of-the-World Scenic Byway (up Cajon Pass, to Highway 138 at Crestline, to Lake Arrowhead, and continue on to Big Bear) and you'll be high above it all in the San Bernardino Mountains. A breathtaking change, these mile-high mountains offer blue skies, towering pine trees, glorious wilderness areas, and the clear waters of strikingly beautiful lakes. This is a land for all seasons. In spring, hikers and photographers discover daffodils and tulips, vibrant Spanish broom, and glorious dogwood. In summer, sportsmen enjoy boating, fishing (trout, bass, catfish), water skiing, waverunners, jet skis, swimming, hiking, mountain biking, sailing, picnicking, and camping at Crestline and at 7,000-foot-high Big Bear Lake. In autumn, tourists admire glorious fall colors of ocher, gold, and orange and celebrate the largest Oktoberfest in the Southland. In winter, visitors may spot one of the few eagles that hunt fish from their perches in the pines. And, of course, the best skiing and snowboarding in all of Southern California is at Big Bear, where 120 inches of annual snowfall and extensive snow-making systems offer 60 trails on more than 500 acres of meticulously groomed terrain. Visitors to these mountain communities will also enjoy many other attractions. At Lake Arrowhead, see the stars at Arrowhead Mountain Skies Astronomy Village, enjoy a day of shopping at the Lake Arrowhead Village, hear Classics by the Lake, and be in awe at the Antique and Classic Wooden Boat Show. In the Running Springs area, experience Heaps Peak Arboretum - a self-guided trail through the forest. Rock climb or snow ski in Snow Valley, and cross country ski at Rim Nordic Ski Area. At Big Bear, there's snow skiing and snowboarding in the winter, and water sports, mountain biking, fishing, and camping in the summer. Shop in The Village at Big Bear Lake, and enjoy the music at the Festival of Jazz and Open Sky Music Festival. Film buffs can review national and international films at the film festival, and the Performing Arts Center features drama and music all year long. Whether at a conference or on vacation, travelers to the Inland Empire's mountains will find more than 300 bluesky days. Fireplace-warmed lodges and resorts, specialty shops and art galleries, fine dining, and a world of recreation - all lie just two hours from most Southland cities.

#### **DESERT**

The vast Desert Region within the Inland Empire includes portions of the Sonoran and Mojave Deserts where quiet and solitude can be experienced in a wilderness area. Opportunities for exploration abound. The Sonoran Desert is an arid region covering 120,000 square miles in southwestern Arizona and southeastern California as well as parts of Baja California and Sonora, Mexico. Irrigation has produced many fertile agricultural areas, including the Coachella Valley, in which Palm Springs and Indio are located. The transition from the Sonoran Desert to the cooler and higher Great Basin of

Southern California is called the Mojave Desert. On the northwestern boundary it extends from the Sierra Nevada Mountain Range to the Colorado Plateau in the east, and abuts the San Gabriel/San Bernardino Mountains in the southwest. Near the Great Basin-Mojave border lies Death Valley National Park, the lowest elevation in North America. Perched at the southeastern edge of Death Valley National Park, the small town of Shoshone is enjoyed by travelers from around the globe. It is a bit of paradise in the vast Mojave Desert - a green oasis complete with a warm, spring-fed

swimming pool, which is used year-round. Beautiful oases and historic ruins are tucked away throughout the southern Amaragosa Valley where Shoshone is located. Cathedral Canyon appeals to the human spirit, while Castles in Clay is a remarkable reminder of the heyday of mining. Prospectors, who sought their fortune in the gold laden hills of Death Valley and Shoshone, originally constructed these cave dwellings, which are now open for exploration. Dumont Dunes is a large dune field, and is one of the last in the

country open to off-road vehicles. The Mojave National Preserve encompasses 1.5 million acres that protect and preserve the outstanding natural, cultural and scenic resources of this area, including Mitchell Caverns and Kelso Dunes. The region offers an extensive variety of habitats, species and landforms unique to the Mojave Desert, including the world's largest Joshua tree forest. Nearly half of the region is wilderness where only foot and horse travel are permitted. Full service RV spaces and desert campsites, in addition to the historic Hotel Nipton Bed & Breakfast, make the town of

Nipton a perfect base camp from which to explore the preserve. Nipton is conveniently located "in the middle of nowhere," off Highway 164 near the California/Nevada state line.

#### **COACHELLA VALLEY**

With sunshine 350 days a year and average temperatures of 78 degrees, this desert paradise is a great place to relax and play. The communities that make up the Coachella Valley - Palm Springs, Cathedral City, Desert Hot Springs, Sky Valley, Rancho Mirage, Palm Desert, Indian Wells, Bermuda Dunes, La Quinta, Indio, and Coachella - offer a host of art and cultural events, entertainment, open-air bazaars, great shopping, and unparalleled recreation. Visitors and conventioneers will enjoy major orchestral, dramatic, and musical entertainment at the McCallum Theatre and thrill to concerts, ballet, opera, symphony, and Broadway productions at the Annenberg Theater. They'll be in awe at the rare and endangered animals and desert flora offered at the serene, 1,200-acre Living Desert in Indian Wells. They'll be amazed by the sculpture gardens and Indian artifacts at the Palm Springs Desert Museum. And they'll wonder at the WWII military memorabilia at the General Patton Memorial Museum at Chiraco Summit, 30 miles east of Indio. Special annual events that desert callers won't want to miss are two Palm Springs International Film Festivals (January and October) and the Riverside County Fair and National Date Festival held in February. This unique event features camel races, a carnival, and live entertainment. For the shopper, the desert offers the Open Air Market in Indio, El Paseo in Palm Desert, VillageFest in Palm Springs, and large malls galore: the Indio Fashion Mall (45 stores), the Palm Desert Town Center (120 stores), and the Desert Hills Factory Stores (more than 100 factory outlets) in Cabazon.

Sports enthusiasts can watch the professionals of world-class tennis (The Masters Series Tennis Tournament) and golf (The Bob Hope Desert Classic, Nabisco Championship, and Palm Springs Celebrity Golf Classic). But for the avid golfer, the natural beauty of the desert and the professionally created course designs offer challenging and pleasurable

golfing on more than 100 of America's top golf courses. Above all of this, the world's largest rotating tramcars provide a spectacular 360-degree view of the valley floor and

surrounding mountain area as they climb the steepest vertical cable rise in the United States. The 15-minute trip - 8,516 feet up Mt. San Jacinto - displays the flora and fauna that approximate the varieties of vegetation and animal life that would be found on a trip from Mexico's warm Sonora Desert to the alpine wilderness of Alaska. This Aerial Tramway in Palm Springs could be the high point of a visit to the Coachella Valley.

Whether visiting for pleasure or to attend a meeting, those who come to the cities of Riverside and San Bernardino will be pleasantly surprised. Besides finding superb convention facilities and services in both cities, visitors will find historical sites, museums, art and music, shopping, festivals, entertainment, and special events to satisfy any desire. A rich history is captured here. Riverside is home to 106 historical landmarks including the world-famous Mission Inn Hotel, a National Historic Landmark reminiscent of the California missions; the newly restored Beaux Arts style County Courthouse (1903); the California Citrus State Historic Park that preserves the area's citrus industry; and the19th-Century Heritage House that accurately reveals Victorian life within this energetic metropolitan hub. San Bernardino, located in the heart of the Inland Empire, offers a variety of sights to see and activities in which to participate. From the rim of the mountains to the valley floor, the city offers its own kind of beauty and rich history. San Bernardino's historic natural arrowhead - 1,115 feet long and 396 feet wide - visible at the base of the San Bernardino Mountains - rises above the Arrowhead Springs Hotel and Conference Center (1940). During the missionary period (1819-1821), the Asistencia Mission was built as an outpost for the San Gabriel Mission and, now restored, still exists on Barton Road in Redlands. And, more recently, the original McDonald's restaurant in San Bernardino has become a historic landmark. Museums reflect a vivid history. Riverside showcases its natural history at its Municipal Museum, the largest keystone mast collection in the U.S. at the California Museum of Photography, the changing multimedia art exhibits at the Riverside Art Museum, the minerals, fossils, and rocks of the region at the Jurupa Mountains Cultural Center, and military aircraft at the March Air Force Base museum. San Bernardino County's major museum, the San Bernardino County Museum in Redlands, houses three floors of anthropology, archaeology, history, birds, mammals, reptiles, fossils, and fine arts exhibits. In San Bernardino itself is the children's museum, A Special Place, that features a disability exhibit, puppet theater, costume areas, turtle and salt-water reef tanks, a hospital room, and a one-room schoolhouse and the Robert V. Fullerton Art Museum that exhibits the Harer Family Trust Collection of Egyptian Antiquities. The area's regional and state parks offer acres of outdoor recreation that include camping, a swimming lagoon with a waterslide, equestrian and hiking trails, fishing, interpretive programs, nature centers, and picnicking. Art galleries, performing arts, theater, ballet, and symphony and philharmonic orchestras satisfy any craving for the arts. Riverside's festivals include the Stater Brothers Orange Blossom Festival (parade, circus, and entertainment that celebrate Riverside's citrus heritage), the Riverside Air Show, the Festival of Lights (millions of lights illuminate the Mission Inn and surrounding Main Street shops and walkways), and the Dickens' Festival (performances of Charles Dickens' works throughout the downtown). Two uncommon events occur in San Bernardino: the Route 66 Rendezvous, named "Best Special Event in the State," is a 4-day event that celebrates the most famous road in American history (Chicago through the Inland Empire to Santa Monica, California). Custom and classic cars (now limited to 2,448, one for every mile of Route 66) cruise 30 blocks in downtown San Bernardino to 50s and 60s music. The Rendezvous (dances, food, entertainment, amusement rides, and interactive kid activities) attracts half a million people each year. The second major event is the Renaissance Pleasure Faire at Glen Helen Regional Park. This historically accurate re-enactment of a 16th century English festival - costumed performers and Faire-goers, spirited music, jousting tournaments, rousing theater, and lively dance - is held on 30 acres of treelines lakes and meadows for four weekends every spring. Throughout the year visitors can enjoy gaming at the San Manuel Indian Bingo & Casino in Highland (7 miles north of San Bernardino). And they can shop in antique stores and boutiques in the downtown areas and in shopping malls in Moreno Valley (130 stores), in Riverside (Galleria at Tyler, 170 stores), and in San Bernardino (Carousel Mall, 100 stores and Inland Center, 100 stores). And they can golf - in Colton, Moreno Valley, Riverside (Indian Hills, Jurupa Hills, Canyon Crest, and the new Landmark Golf Club at Oak Quarry) and San Bernardino (Palm Meadows, San Bernardino Golf Club, and Shandin Hills). This Metro Area - rich in history, the arts, special events, and classic and natural beauty - presents a surprising array of activities to please any visiting individual or group.

About the Twin Terminals Number of Terminals: 2

Size: 265,000 square feet each

**Total Gates: 26** 

Passenger Carriers: Twelve passenger carriers including AeroMexico, Alaska, America West, American, Continental, Delta, jetBlue, Lineas Aereas Azteca, Northwest, southwest, United/Ted, and United

Express

Cargo Carriers: Eleven cargo carriers including Airborne Express, Ameriflight, DHL, Empire Airways, Evergreen, Express Net, Federal Express, Kalitta Air, West Air, United Parcel Service, and Union Flights

Air Transport International

Capacity: 10 million annual passengers

Parking: Total airport parking at 15,600 spaces

Rental Cars: Six on-airport and three off-airport car rental companies provide service from the Ground

**Transportation Center** 

#### **Ontario Airport Background**

Passengers: 6.5 million in 2003

**Tons of Freight:** 571,892 tons in 2003

Number of Operations: 146,413 landings/take-offs (all aircraft) in 2003

**Number of Airport Jobs: 6,000** 

Number of Jobs Created: 60,000 direct and indirect

Regional Economic Impact: \$6 billion

**Location:** 35 miles east of downtown Los Angeles

Owner: Los Angeles World Airports, which also owns and operates Los Angeles International, Van Nuys

and Palmdale Regional Airports

Projected Increase: 100 percent in the number of passengers by 2020 to 160 million for five-county

Southern California region

Inland Empire Increase: 143 percent increase in the number of passengers by 2020 to

15.3 million annual passengers

### **Terminal Shops**

**Food & Beverage:** 14 (Seven in each terminal)

Gifts, News, Books and Specialty Retail: 12 (Five in Terminal 2 and seven in Terminal 4)

Operators: CA One Services, Inc. (food/beverage) Host International, Inc. (retail) Creative Host

Services, Inc. (Carl's Jr.)

#### **Arts Program**

Location: Permanent art throughout the terminals and Ground Transportation Center and rotating

exhibits in display cases

Permanent Installations: 12 works by 9 world-class artists

Temporary Display Cases: 24 **Program Cost:** \$1.6 million

Ontario International Airport (ONT) is a dynamic airport that creates, attracts and supports economic activity in the Inland Empire and throughout Southern California. According to a 1992 study, ONT has an annual economic impact of \$5.4 billion. Of this, \$413 million is generated by aviation activity on or near the airport, \$1.5 billion is generated off-airport by expenditures related to the use of aviation

services, and \$3.5 billion is generated by money that is re-spent and circulated through the local economy.

ONT creates jobs. More than 6,000 jobs, directly attributable to ONT, are located on the airport. An additional 55,000 jobs, spread throughout the region, are indirectly attributable to ONT ONT's economic benefits are...

- 55,400 Jobs
- \$5.4 Billion Each Year in Southern California
- \$600 Per Ton of Cargo
- \$400 Per Round Trip Passenger
- \$246 Million in State and Local Taxes

## **CLIMATE AVERAGES**

# <u>VALLEYS</u>

Month	Average High	Average Low
January	64	36
February	67	39
March	71	39
April	75	40
May	76	42
June	85	50
July	95	56
August	98	57
September	90	51
October	83	47
November	74	40
December	64	36

# **MOUNTAINS**

Month	Average High	Average Low
January	45	29
February	49	30
March	53	31
April	59	34
May	66	41
June	75	48
July	81	57
August	80	56
September	77	51
October	67	43
November	53	34
December	47	30

# **DESERTS**

Month	Average High	Average Low
January	58	36
February	62	39
March	66	39
April	72	40
May	81	42
June	91	50
July	98	56
August	98	57
September	91	51
October	80	47
November	67	40
December	59	36